QuickBooks Integration
Salesboom.com QuickBooks Integration Data sheet

Salesboom has an out-of-the-box solution for automatically synchronizing Salesboom CRM with QuickBooks to ensure one view of customer, product and order information for the entire organization. Sales Accounting and management teams will always see correct and timely information, while eliminating time delays and errors typical with duplicate data entry or incomplete information. Within hours Salesboom will remotely install and configure the integration to provide your organization will bi-directional synchronization between your Salesboom system and your accounting data in QuickBooks. The entire process is seamless and runs in the background, so there is no extra software to learn.

Whether you are working in QuickBooks, or with Salesboom Opportunities, Accounts or products within the Salesboom On Demand CRM, data is synchronized bi-directional between key objects in Salesboom and QuickBooks:

- Accounts to QuickBooks Customers
- Won Opportunities to Sales Orders/Invoices/Sales Receipts
- Products with Inventory Items
- Invoice details back to Opportunities

Additionally the integration can be extended to integrate other standard or custom objects and fields between Salesboom and QuickBooks OR to other internal systems for an additional fee.

**Business Benefits**

- **One view of customer, organization wide** – Sales, Accounting and Management share the most up to date information on customers, inventory and orders.
- **Reduce errors and save time** – No more manual data entry which is error prone and results in incomplete data.
- **Easy Inventory Management** – Never again worry about the inability to fulfill order due to lack of inventory. Reduce inventory management problems by having accurate and up to date information.
- **Customized and Rapid Implementation** – Salesboom does all the heavy lifting to deliver an integration that is customized to your organization, within hours. The software runs in the background, so there is no extra software for you to learn.
- **Web Service Architecture** – Software component is installed on your QuickBooks server and accesses Salesboom Web Services API so that multiple Salesboom users can send updates to the QuickBooks server, without the need for a separate install on each user PC. There is no disruption to your business as all integrations are tested by Salesboom over the Web, while you continue to use Salesboom and QuickBooks as usual.
- **CRM and integration supported by Salesboom** – No more dealing with middleware or juggling vendors to resolve issues. Salesboom is the only vendor you will deal with in the process.
- **Affordable Pricing** – Pay as you go model with low annual fee reduces large upfront software acquisition costs.

*For a limited time, Salesboom will waive the annual integration fee for the first year.*