

# Shared Spaces Research & Consulting

Expert advice on increasing team productivity through the effective use of collaboration technologies.



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## Shared Spaces Briefing, Jan 18

Today's highlights: Interview with IMlogic CEO; IM is Poorly Managed; Salesboom.com On-Demand Project Management Solution;

- IMlogic CEO Francis deSouza spoke with E-Commerce Times about IM networks and the role of IMlogic. Key takeaways: (1) business focus is on providing tools to help companies manage and secure IM traffic; (2) compliance-level archiving of IM transcripts, apart from the regulatory requirements, is "just part of a good records management policy"; and (3) customer adoption of IMlogic's products started with large enterprises in 2001, but has shifted down the scale. And there's more too ... [Technology World](#)
- Akonix Systems and The ePolicy Institute quantified that 60% of respondents to a recent study had no policy for managing employee use of IM. Further, 38% of those polled did not even have a formal IM usage policy in place. [BusinessWire](#)
- Salesboom.com disclosed that a goodly number of Salesforce.com customers have migrated to its hosted CRM system as a result of integrating a hosted project management system into its most recent release. The project tool enables Project Managers to track tasks associated with the project, estimate resources for the tasks, and view the current status and progress of the project at any time. [eMediaWire](#)

This Briefing was written by Michael Sampson, of Shared Spaces Research & Consulting Ltd. [Email](#) or [IM](#) Michael to discuss any of these items further.

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