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New feature ties e-mail history to CRM

By Mary Tice

This week, Salesboom.com announced the launch of an "E-mail Integrated" feature as part of its CRM service.

Companies using Salesboom.com can now manage all critical customer communications from within the Web-based CRM system. The new feature will allow users to create information repositories that track the complete history of all communications company-wide.

"Keeping records on your corporate e-mails, and being able to view complete histories along side associated leads, accounts or opportunities under one application does not require a Siebel expensive solution and six months of implementation anymore, because salesboom.com does it in less than a week all the time," said Rami Hamodah, Chairman and one of the founders of salesboom.com.

Because the Sarbanes-Oxley Act of 2002 has heightened the need to improve the accuracy and reliability of corporate communications, Salesboom.com offers its Web-based CRM system with full e-mail integration features, allowing a complete view of corporate information at all times and from anywhere, via the Web.

[Salesboom.com](#)

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